Linked Interactive e-Catalog Services

PAGELINKER PRO - OVERVIEW

WTE Solutions is proud to offer PageLinkerPro™ Interactive Catalogs. Our specialists can convert your print catalog or create a digital catalog from scratch for you with the resulting interactive catalog being hosted on our servers. The same PDF's that are used to print the paper version of your catalog are used to create the electronic version, so your customers will experience the same look and feel of your print catalog in the online version.

WHY ADD AN E-CATALOG?

Print catalogs are an expensive investment, but they are unique in that they allow you to convey stories, themes and ideas with a shopper. This sensory experience is lost when products are presented in typical photo and description web-site fashion. With an interactive e-Catalog, online customers can immerse themselves in your visual story and enjoy the seamless transition between browsing and buying on your site! They can browse your e-Catalog online and click through to product pages for additional details or go directly to the shopping cart for a speedy check-out. With a renewed focus on the environment, many people are opting out of receiving print catalogs companies are losing a highly effective sales conversion tool in their arsenal. Online catalogs are "green" so your customers can still enjoy the catalog experience and remain environmentally conscious.

PAGELINKER PRO FEATURES

- ✓ Flip through catalog pages
- ✓ Tool-tips that appear on hover
- ✓ Write and place "sticky notes"
- ✓ Bookmark catalog pages.
- ✓ Search with direct link to page(s).
- ✓ Zoom in or out
- ✓ Email specific product page link to anyone.
- ✓ Click on products in e-Catalog and go directly to a product page for purchase.
- ✓ Replace/update single item or single page
- ✓ Link to your e-Catalog through an eNewsletter
- ✓ Create a digital order form
- ✓ Real-time e-Catalog analytics
- ✓ Customize pricing and viewing requirements
- ✓ Create restricted access areas
- ✓ View the e-Catalog with no download
- ✓ Go Green!
- ✓ Custom design and functionality available

AREN'T ALL E-CATALOGS THE SAME?

Unlike many other e-Catalog products, you simply provide WTE Solutions with a high quality PDF version of your print catalog and our implementation specialists do the rest; leaving you free to run your business. If you do not have a print catalog, WTE Solutions can generate an e-Catalog using a simple data feed of the product descriptions and images from your website. In addition, our e-Catalogs allow more options for ongoing change. After initial creation, individual pages can be replaced or re-used to match updates and changes to new print catalogs, so you don't have to start from scratch.

HOW DO I GET STARTED?

Every catalog is unique, but our pricing structure makes it easy to provide you with a price quote for a catalog with standard options or a variety of additional enhanced features. To learn more about our product, pricing, or customization options, contact one of our helpful e-Catalog representatives today at 866-994-7467 or sales@wte.net. Visit us online at www.wte.net to learn about other business-enhancing services and products from WTE Solutions.

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