

## e-Commerce

Reach more people, all the time, with a secure and easy to manage online store.



PointShop Enterprise helps businesses grow online revenues, attract new customers, and increase conversions. With enterprise-level features designed to meet your unique needs in a changing business environment and keep you focused on what's important...your customers.

Every business is different, so your website should be as unique as you are. In addition to a wide array of enterprise-level features, PointShop Enterprise is incredibly flexible and scalable and can be easily tailored to help tackle the challenges you face with your online store including inventory and order processing automations. Your shoppers will enjoy a positive online shopping experience with PointShop Enterprise's out-of-the-box features, and a variety of best-in-class marketing and merchandising tools can be added to further enhance your store.

PCI PA-DSS with strong data encryption keeps the site compliant and secure. Images are served from Imperva's network (CDN) for blazing speed and scalability. This fully hosted solution was designed to compete with the largest Internet shopping sites.

### Built to Perform

- Feature-rich website and admin
- Quick build time to get started
- Completely scalable
- Powerful content management system
- Highly search engine optimized
- Integration-ready for automation and third party tools
- Secure, stable, 24/7 monitored hosted datacenter environment

### Built for Sales and Service

- Customer-friendly shopping features
- Tools for up-selling and cross-selling
- Marketing and merchandizing features/tools
- Built-in customer service capabilities and Customer Management (CRM) functions
- Reliable and secure shopping cart
- Professional Support and eMarketing teams available to assist you

**Talk with an eCommerce Sales Specialist or take a tour today!**